

## Yes, I'd like to join!

### Annual Membership (minimum amounts)

Please tick the membership category you would like, choosing annual or monthly payments.

FAMILY PLUS*	£42pa	<input type="checkbox"/>	or	£3.50pm	<input type="checkbox"/>
FAMILY**	£36pa	<input type="checkbox"/>	or	£3.00pm	<input type="checkbox"/>
INDIVIDUAL	£30pa	<input type="checkbox"/>	or	£2.50pm	<input type="checkbox"/>
UNWAGED***	£15pa	<input type="checkbox"/>	or	£1.50pm	<input type="checkbox"/>
DONATION	<input type="text"/>				

\* Includes Wildlife Watch – junior membership of the Trust for up to four children living at one address.

\*\* Everyone living at the same address.

\*\*\* Pensioner, student, registered unemployed.

**Life Membership is available** – please call, write or email for more details.

### Your details (block capitals please)

Title	Name
Address	
Postcode	
Telephone	
E-mail	

### Children's details (Family Plus membership only)

First name	Family name	Boy or girl	Birth date
<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>

**Please make your subscriptions/donations worth almost a third more to the Wildlife Trust at no extra cost to you by signing below – over 90% of members do!**

### Gift Aid

Title	Name
<i>I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.</i>	
Signature	Date

SWT CODE

## Something new, each season



### Spring

There's a real feast for the senses in springtime, with swathes of bluebells carpeting the woodland floor and birdsong ringing in the air. Listen out too for the distinctive tapping of great spotted woodpeckers.

### Summer

Look out for speckled wood butterflies fluttering in the sunshine, and buzzards soaring high above.

### Autumn

In autumn search for fungi on the woodland floor and growing on trees and dead wood.

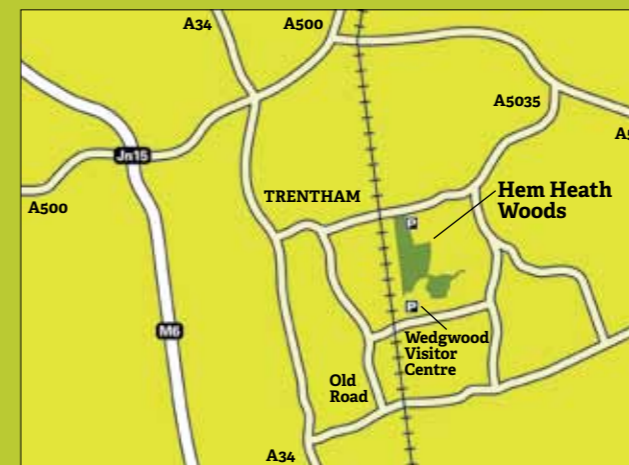
### Winter

Bright red berries brighten up the wintery scene and hazel catkins begin to unfurl.

## A woodland haven in the inner city

At 100 acres (that's about the size of 150 football pitches!), Hem Heath Woods is one of the largest woodlands on the edges of Stoke-on-Trent. As you stroll along the network of paths, you'll see a wide range of trees, including oak, ash, cherry, sycamore and beech. While you explore, keep your eyes open for woodland birds such as the nimble-footed nuthatch, which can scramble up and down tree bark. Closer to the ground, look for delicate woodland wildflowers such as wood avens and enjoy the gentle flutter of butterflies such as the speckled wood.

The woods are all managed as a publicly accessible nature reserve by Staffordshire Wildlife Trust.



Getting there: There is a car park at the entrance to Hem Heath, located south of the A5035 Trentham-Longton Road – just east of the main railway line and adjacent to the electricity sub-station. To access the reserve from the Wedgwood Visitor Centre car park, from the M6 follow the A34 and the brown tourist signs.

**Staffordshire Wildlife Trust is the county's leading nature conservation charity and its aim is to protect and enhance the wildlife and wild places of Staffordshire and promote understanding, enjoyment and involvement in the natural world. We have the support of 16,000 members and manage over 3,500 acres of land.**

**You can help the Trust carry out vital conservation work and protect Staffordshire's wildlife by becoming a member. To join, call us on 01889 880100, email [info@staffs-wildlife.org.uk](mailto:info@staffs-wildlife.org.uk) or visit [www.staffs-wildlife.org.uk](http://www.staffs-wildlife.org.uk).**

#### The Direct Debit Guarantee

This guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits. If there are any changes to the amount, date or frequency of your Direct Debit Staffordshire Wildlife Trust (SWT) will notify you 14 working days in advance of your account being debited or as otherwise agreed. If you request SWT to collect a payment, confirmation of the amount and date will be given to you at the time of the request. If an error is made in the payment of your Direct Debit by SWT or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when SWT asks you to. You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please notify us.



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## Discover nature at Hem Heath Woods



*A perfect weekend wander for all the family*

Working for a Living Landscape



# Keeping our woodlands wild

Populations of many much-loved woodland species are in decline. Woodland bird numbers have been falling since the 60s, with populations of lesser spotted woodpecker and spotted flycatcher down by an alarming 50 per cent.

It is widely recognised that one of reasons for these declines is the lack of management in many broadleaf woodlands. In the past, most woodlands were managed to provide fuel and building materials, but now most are unmanaged as the demand for wood products has diminished.

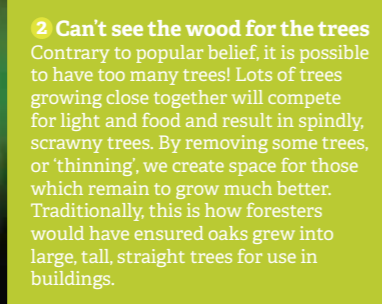
Staffordshire Wildlife Trust has reinstated traditional woodland management on this nature reserve to ensure wildlife can thrive here and also to make it into a fantastic place for people to visit.

*Follow this walk around the reserve to find out how good woodland management benefits the wildlife in this woodland.*



### 1 Wildlife highways

There are lots of paths, also known as 'rides', through the woodland. These would have originally been created to enable timber to be extracted. Now they make great open corridors for things like butterflies and birds, as well as providing great opportunities for visitors to explore the site.



### 2 Can't see the wood for the trees

Contrary to popular belief, it is possible to have too many trees! Lots of trees growing close together will compete for light and food and result in spindly, scrawny trees. By removing some trees, or 'thinning', we create space for those which remain to grow much better. Traditionally, this is how foresters would have ensured oaks grew into large, tall, straight trees for use in buildings.



### 3 Out in the open

This woodland clearing is known as a glade. We don't know why the glade was created in the past, but it is now kept open by annual mowing. It makes a great place for a picnic, and woodland edges can be the best places for woodland species to live, such as spotted flycatchers. Sit quietly and watch the wildlife go by.



### 4 'Cut-and-come again' trees!

These areas are being managed using a traditional technique called coppicing. The young trees here are trimmed down to ground level to stimulate the growth of lots of new shoots, providing a harvestable crop for future years. Coppicing is also great for wildlife – more light can reach the woodland floor and wildflowers will start to thrive – encouraging insects and birds.



### 5 Dead wood does more good!

Fungi, beetles and bats can all thrive in our woodlands. These species often need special types of trees. Large, gnarly trees with holes and crevices make great bird and bat houses. Dead or dying trees and trees with old wounds can attract fungi and hole-boring beetles. We try to keep the woodlands safe – but we don't want to be too tidy or these species would have nowhere to live.



Please fill in the whole form using a ballpoint pen and send to FREEPOST NAT4847 as below



Instruction to your Bank or Building Society to pay by Direct Debit

Originator's identification number

7 5 3 6 6 2

Name and full address of your bank or building society

To: The Manager
Bank/Building Society
Address
Postcode

Account holder(s) name(s)

Title	Name
Title	Name

Bank/Building Society account number

Branch sort code

Reference

Instruction to your bank or building society

Please pay Staffordshire Wildlife Trust Ltd Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Staffordshire Wildlife Trust and, if so, details will be passed electronically to my bank/building society.

Signature(s)

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Date

Banks and Building Societies may not accept Direct Debit Instructions for some types of account.

## Other Payment Methods

We prefer Direct Debit as it saves time and keeps administration costs down allowing us to spend more on wildlife. However we also take cheque, cash and credit cards!

I enclose a cheque/cash for the sum of £  made payable to Staffordshire Wildlife Trust Ltd.

**If you wish to pay by credit card please call 01889 880100 and we will happily take your details and payment over the phone.**

**Alternatively you can join by credit or debit card on our website. Please visit [www.staffs-wildlife.org.uk](http://www.staffs-wildlife.org.uk).**

Please return this completed form to:  
Staffordshire Wildlife Trust, FREEPOST NAT4847,  
Stafford ST17 0BR